#### **NEWS RELEASE**

Office of the Mayor City Hall - 8th Floor 218 Cleveland Avenue S.W. Canton, OH 44702 Page 1 of 15

#### FOR IMMEDIATE RELEASE

Date: Wednesday, September 23, 2009

Contact: Adam Herman (330) 438-4304 Office adam.herman@cantonohio.gov (330) 495-4181 Mobile

# Community development groups holding annual conference in Canton

Local community development efforts are spotlighted in two-day event

CANTON, Ohio – Mayor William Healy proudly welcomed community development organizations from across the state this morning to the 25<sup>th</sup> Annual Conference of the Ohio Community Development Corporation Association (OCDCA) at the McKinley Grand Hotel in downtown Canton. The conference, which is being attended by more than 100 community developers and organizers from cities throughout Ohio, is intended to help participants find solutions to common problems facing the industry as well as share best practices with colleagues in other regions. The conference concludes on Thursday.

"Canton is a leader in this state when it comes to public-private partnerships and the implementation of successful community development programs," Healy said. "The success of local organizations like ABCD, Inc., the J.R. Coleman Center, and others shows that a small but determined group of people who care about their community can make a world of difference."

The OCDCA conference will address a number of issues, including:

- New Market Tax Credit (NMTC) benefits;
- · CDC strategies for foreclosure prevention;
- Local and state government partnerships with CDC's to implement the Neighborhood Stabilization Program (NSP);
- Housing tax credit financing;
- New state and federal legislation affecting CDC's;
- Land banking and land reutilization programs;
- · Ending the cycle of poverty;
- Weed and Seed initiatives;
- · Federal earned income tax credits; and
- Financial education programs.

Today's morning session included tours of several Canton neighborhoods, where local community development organizations and city officials discussed their joint revitalization efforts with conference attendees.

"We have an amazing network of community developers here in Canton, and this conference offers us a great opportunity to showcase our combined efforts for our colleagues in other communities," said Carmen West, deputy director of Development for the City of Canton. "Our local organizations are making real progress in many parts of our city, and we are glad to count them as valuable partners in the City's overall revitalization efforts."

This evening, conference attendees will participate in a special Wednesday edition of "First Friday" to highlight the great progress made in revitalizing downtown. Galleries, restaurants, and musicians will be open or on hand to discuss current efforts and entertain the out-of-town guests.

A copy of the conference brochure (including a full list of speakers) is attached to this release.













ANNUAL CONFERENCE



September 23 & 24











The McKinley **Grand Hotel** CANTON



# REGISTRATION

To register visit the Conference page of the Ohio CDC Association website at: http://www.ohiocdc.org/conferences.html

Pre-Conference Microloan Workshop on Tuesday, September 22, 2009

OCDCA Members: \$40 Non Members: \$55

**Early Bird Registration** - Until September 4th (Does not include Pre-Conference Microloan Workshop)

OCDCA Members: \$150 Non Members: \$200

For additional registration information contact Rhonda Foreman at rforeman@ohiocdc.org or 614-461-6392 x 210.

**Conference Registration -** After September 4th (Does not include Pre-Conference Microloan Workshop)

OCDCA Members: \$200 Non Members: \$250

One-Day Conference Registration

OCDCA Members: \$100 Non Members: \$150

Conference Luncheon Registration (For Those

Attending Luncheons ONLY )
Individual: \$55
1/2 Table (5 people): \$225
Table (10 people): \$450

# **SPONSORS**

**Platinum Level Sponsors:** 

Ohio Department of Development Stark Community Foundation

**Gold Level Sponsors:** 

Ohio Capital Corporation for Housing (OCCH)

**Silver Level Sponsors:** 

Community Building Partnership of Stark County

**National City Bank** 

**Bronze Level Sponsors:** 

LISC Greater Cincinnati & Northern Kentucky LISC Toledo National Equity Fund WesBanco **Conference Wide Sponsors:** 

**ArtsinStark** 

Canton/Stark County Convention and

Visitor's Bureau

Canton Regional Chamber of Commerce/

Canton Development Partnership City of Canton, Department of

Development
Fifth Third Bank
Charter One Bank

**Enterprise Community Partners** 

Finance Fund First Merit Bank Home Depot

**Huntington National Bank** 

Ohio Housing Finance Agency (OHFA)

**Stark County Regional Planning** 

Commission US Bank

# HOTEL INFORMATION



### The McKinley Grand Hotel

320 Market Avenue South Canton, Ohio 44702 Toll free: 877-454-5008 Tel: 330.454.5000

Website: http://www.mckinleygrandhotel.com/

### **Sleeping Rooms**

\$99.00 per night without tax (approx. \$111 per night after tax). Rate available until **September 1, 2009**. Please call the hotel directly to make your sleeping room arrangements. Mention you are with Ohio CDC Association to receive the discounted rate. If appropriate, don't forget your tax-exempt form.

### **Parking**

Overnight Guests: Included with in and out privileges in the attached garage.

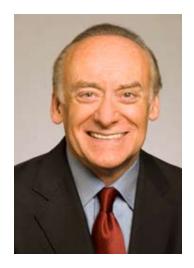
Non-Overnight Guests: Daily Rate of \$6.75

### **Questions**

Please contact Amy Griffith at agriffith@ohiocdc.org or by phone at 614-461-6392 x 204.



# **KEYNOTE SPEAKERS**



# Lieutenant Governor Lee Fisher (Invited)

Wednesday, Sept. 23rd, 12:15pm-1:30pm

#### Reflection on a Quarter Century of Community Development Luncheon

Lt. Governor Lee Fisher's career has spanned the private, public, and nonprofit sectors. In addition to serving as Lieutenant Governor, Lee served as the Director of the Ohio Department of Development for the first two years of the Strickland-Fisher administration, and continues to help lead the state's efforts to retain, attract, and create jobs to grow Ohio's economy.

While leading the state's economic development efforts as Director of the Department of Development, Site Selection magazine awarded its prestigious Governor's Cup to Ohio in 2007 and 2008. Lee has more than 17 years of public service, serving as Ohio Attorney General, State Senator and State Representative. Lt. Governor Fisher also has worked as a private attorney, public company board director, and as a law clerk for the U.S. 6th Circuit Court of Appeals. Lt. Governor Fisher graduated from Oberlin College, and earned both his law degree and his master's degree of nonprofit organization from Case Western Reserve University.



Paul S. Grogan

Thursday, Sept. 24th, 12:30pm-2:00pm

#### **Members Awards Luncheon**

Paul S. Grogan became the President and CEO of the Boston Foundation, one of the nation's oldest and largest community foundations, on July 1, 2001. A graduate in American History from Williams College in 1972, Paul Grogan earned a Masters degree in Administration from the Harvard Graduate School of Education in 1979. He is a trustee of Williams College, the John S. and James L. Knight Foundation, and the for profit company, the Community Development Trust, which he chairs. Mr. Grogan is also a fellow at Harvard's Joint Center for Housing. Paul Grogan's vision for the future of the American city is detailed in a book he wrote with Tony Proscio, called "Comeback Cities: A Blueprint for Urban Neighborhood Revival," published in October 2000 by Westview Press, which Ron Brownstein of the Los Angeles Times has written is "arguably the most important book about cities in a generation."

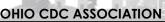
Luncheon attendance is available as an individual/table for non-conference attendees. See page 1 for details.

# TENTATIVE CONFERENCE AGENDA

(Subject to Change)

	Track A Policy and Legislation	Track B Affordable Housing	Track C Community Building	Track D Asset Building
Tuesday, September 22nd				
10:00am – 6:00pm	Pre-Conference Microloan Workshop: Advanced Practices in Microloan Credit Analysis and Loan Fund Management			
Wednesday, September 23rd				
8:00 – 9:00am	Conference Registration and Continental Breakfast			
9:00 - 10:00am	Welcome to Canton and Preview of Neighborhood Tours			
10:00am - 12:00pm Neighborhood Tours	Southeast Canton ABCD, Inc.	Northwest Canton Multi-Development Services of Stark County	Northeast Canton J.R. Coleman Outreach Services	Downtown Walking Tour ArtsinStark and Canton Development Partnership
12:15 - 1:30pm	Reflection on A Quarter Century of Community Development Luncheon Keynote: Lieutenant Governor Lee Fisher (Invited)			
1:45 - 3:15pm Workshop Session I	State Legislation and Policy Update	Update on Housing Tax Credit Financing	New Market Tax Credit (NMTC) Benefits for CDCs	Circles & CDC's - Engaging the Community in Ending Poverty
3:30 - 5:00pm Workshop Sessions II	The Ohio Housing Finance Agency Update	Trends in Housing Counseling	The Weed & Seed Initiative	Tools and Techniques for Advanced IDA Operation
5:30 - 6:30pm	Ohio CDC Association Annual Business Meeting Location: Meeting Room at The Canton Club Event Center at the Chase Tower (See Map on Page 2)			
6:00 - 7:00pm	Conference Reception Location: The Canton Club Event Center at the Chase Tower (See Map on Page 2)			
7:00 - 9:00pm	An Evening of Arts in Stark - Walking Tour Location: Downtown Canton Arts District (See Map on Page 2)			
Thursday, September 24th				
8:30 – 9:00am	Continental Breakfast			
9:00 - 10:30am Workshop Sessions III	Land Banking & Innovation in Land Reutilization Programs	Selling Homes Under Current Market Conditions	Holistic Approaches to Community Development	Ohio's Utilization of the Earned Income Tax Credit (EITC)
10:45am - 12:15pm Workshop Sessions IV	Update on Federal Legislation and Policy for CDCs	CDC Strategies for Foreclosure Prevention	How Local/State Govt Are Partnering with CDCs to Implement NSP	Financial Education: How to Determine Its Impact
12:30 – 2:00 pm	Member Awards Luncheon Keynote: Paul S. Grogan, President/CEO, Boston Foundation, Author of Comeback Cities			

<sup>\*</sup> Unless otherwise noted, all events will take place at the McKinley Grand Hotel



# **PRE-CONFERENCE EVENTS**

### Tuesday, September 22rd

10:00 am - 6:00 pm

# Pre-Conference Microloan Workshop: Advanced Practices in Microloan Credit Analysis and Loan Fund Management

with Amelia Lobo, Friedman Associates

This workshop will immerse loan officers and managers in advanced practices in providing capital to low and moderate income individuals who own and operate microenterprises. Amelia Lobo of Friedman Associates will cover innovations in the practice of credit underwriting, loan approval processes, loan monitoring and risk management for microenterprise lending. Also, innovations in credit products will be featured, including credit builder loans.

ONE-ON-ONE CONSULTATION SERVICES will be provided by Amelia Lobo, Friedman Associates on Wednesday, September 23, 2009 for workshop participants. To schedule a 30 minute session please contact Amy Griffith at agriffith@ohiocdc.org or 614-461-6392 x204.

# Pre-Conference Microloan Workshop Registration Fee:

OCDCA Members: \$40 Non Members: \$55

#### Amelia Lobo. Friedman Associates

Until December 2008, Amelia was the Senior Underwriter at Accion New York, Inc., one of the nation's largest microlenders. As Senior Underwriter, she managed loan production, created and revised product guidelines, conducted portfolio and industry analysis, and trained loan officers and underwriters. Through her leadership, Accion realized significant growth in its loan portfolio over the past five years. Prior to working for Accion, Amelia worked in the insurance industry, where she specialized in complex professional liability coverage for large financial institutions. She obtained a BA in Economics with a concentration in Gender and Women's Studies from Grinnell College in Grinnell, Iowa and an MBA with concentration in Economics of the Firm from INCAE, Latin America's leading business school.

# Sponsored By:



CDC Grant of the Ohio Housing Trust Fund



# CONFERENCE EVENTS

### Wednesday, September 23rd

8:00 - 9:00 am

#### Registration

9:00 - 10:00 am

## Welcome to Canton and Preview of Neighborhood Tours

William Healy, Mayor, City of Canton Joel Owens, Director, Community Building Partnership of Stark County

Cindy Lazor, Vice President of Program, Stark Community Foundation

City of Canton Mayor William Healy, a strong neighborhood advocate, will welcome guests to Canton and the Ohio CDC Association 25th Annual Conference. Cindy Lazor, Vice President of Program for Stark Community Foundation, and Joel Owens, Director of the Community Building Partnership of Stark County, will present an overview of the expanding community development agenda within Canton and Stark County. Emerging from the Foundation's Impact Focus on resident leadership development, neighborhood associations, and community and economic development, Stark County has forged a new commitment to supporting the work of CDCs through the formation of the county-wide community development intermediary, Community Building Partnership of Stark County.

Mayor William J. Healy II was elected to his first term as Mayor of the City of Canton on November 6, 2007. Before becoming Mayor, he was elected in 2004 and 2006 to represent the 52nd District of the Ohio House of Representatives, which includes all of Canton and parts of Stark County. Mayor Healy is a 1981 graduate of McKinley Senior High School. He earned his Associate's degree from the Stark Campus of Kent State University in Canton, a Bachelor's degree from Rowan University in New Jersey, and a Master of Business Administration degree from the NYU Stern School of Business in New York City.

10:00 am - 12:00 pm

### **Neighborhood Tours:**

#### **Southeast Canton**

Association for Better Community Development, Inc. (ABCD, Inc.)

This tour will explore the revitalization efforts of Southeast Canton. Participants will see the newly constructed Allen Elementary School, a city operated Community Center which houses branches of the Library and the YMCA, the City Youth Department, and the Greater Stark County Urban League. The tour will also include a transitional housing development for singlemen operated by the YWCA, an elderly housing complex composed of two bedroom cottages, and 100 houses developed by ABCD, Inc. Presentations will be given on a new Supportive Housing Development and Initiatives for Building Healthy Communities.

#### **Northwest Canton**

Multi-Development Services of Stark County

Join members of the Summit Neighborhood Planning Coalition, a coalition of nearly 40 organizations, residents, and other civic stakeholders convened by the Stark Community Foundation. Tour Canton's first comprehensive neighborhood renewal effort. See the County's first Urban Parade of Homes built by Building Industry Association (BIA) members, non profit and private sector renovated homes, the reshaping of the lower tier of the neighborhood through partnerships with local businesses and civic groups, Canton's first Weed and Seed neighborhood, and meet neighborhood youth working with the Summit Neighborhood Enrichment Team (SNET II) to clean up vacant lots and encourage more resident participation in Summit.

As Canton's closest downtown neighborhood, Summit is a diverse area--tour the many neighborhoods of Summit!

#### Northeast Canton

J.R. Coleman Outreach Services, Inc.

Join us for a slice of synergy. See what happens when neighbors, businesses, and partners come together to create a "community on the move". The Corridor Project is the sizzle, but the stake is in the hearts of the partners. See an NSP project and other capital investments. Catch Weed and Seed in effect, and tune in to New Horizon Park, the Rock 'n Rod Reunion, and the Community Restorators. Get a look at the neighborhood plan that guides our steps. Share our present, envision our future. We proudly welcome you to our Northeast Canton neighborhood.

#### **Downtown Walking Tour**

ArtsinStark and Canton Development Partnership

Walking tour by ArtsinStark CEO Robb Hankins of the 4 art galleries, 22 artist studios, and 35 pieces of public art in Canton's three year old Arts District. ArtsinStark grants program awards over \$1 million annually to 75 Stark County non-profits. They develop public art projects that revitalize downtowns and neighborhoods. ArtsinStark fund partnerships between schools and arts organizations to supercharge learning (SmArts). They manage the magnificent Cultural Center for the Arts. Last year ArtsinStark raised \$1.4 million through the Fund for ArtsinStark.

12:15 - 1:30 pm

# Reflections on A Quarter Century of Community Development Luncheon

Lee Fisher, Lt. Governor, State of Ohio Steve Torsell, Board President, OCDCA and Executive Director, Homes on the Hill CDC Patricia Barnes, Executive Director, OCDCA Robb Hankins, President and CEO, Arts in Stark Michael Gill, Director, Canton Development Partnership

Lieutenant Governor, Lee Fisher will reflect upon his career in public service and building economic stability for the State of Ohio through his continued efforts to lead the state to retain, attract, and create jobs.

OCDCA Board President Steve Torsell and OCDCA founder and retiring Executive Director Patricia

Barnes will highlight the remarkable history and results of the Ohio CDC Association first quarter century of service to the community development industry.

Robb Hankins, President and CEO of Arts in Stark and Mike Gill, Director of the Canton Development Partnership will give an overview of the "ArtsinStark" events for Wednesday evening and "must see" attractions within walking distance of the hotel.

1:45 - 3:15 pm

### **Workshop Sessions I:**

### State Legislation and Policy Update

Bill Faith, Director, Coalition on Housing and
Homelessness in Ohio
Dawn Larzelere, Policy Director, Greater OHIO
Patricia Barnes, Executive Director, Ohio CDC Association

Improve your state policy IQ and your organization's ability to speak knowledgeably about the most important issues in the community development field! This workshop will cover a wide range of topics, including foreclosure and "toxic titles" legislation, budget amendments to the Ohio Housing Trust Fund, new opportunities for minority-oriented CDC economic development financing, and the latest on Greater Ohio's "Restoring Prosperity" initiative.

#### **Update on Housing Tax Credit Financing**

Tony Lyons, VP/Team Leader, National Equity Fund Doug Klingensmith, VP of Development, OCCH Jim Rose, VP of Acquisition, Fifth Third Bank Mark McDermott, Enterprise Community Partners

The session will include a panel discussion with Equity Providers on the outlook on Housing Tax Credit development and updates on what resources are available within the equity market. Learn what new developments are trending in the housing tax credit market and the benefits for non-profit organizations.

# New Market Tax Credit (NMTC) Benefits for CDCs

Radhika Reddy, Partner, Ariel Ventures, LLC Jon Moorehead, Program Loan Officer, Finance Fund Armond Budish, Speaker of the House, 128th Ohio General Assembly

Learn about the utilization and benefits of the New Market Tax Credit (NMTC) for community development projects by CDC's. This discussion

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will include an overview of the Federal NMTC and it's creative financing structures from Aerial Ventures, a Cleveland based firm which pioneered the development of the first state-of-the-art comprehensive software application for the NMTC Program. The Finance Fund will discuss utilization of NMTC for CDC projects and Speaker of the House, Armond Budish, has been invited to review the proposed State NMTC Program.

# Circles & CDC's –Engaging the Community in Ending Poverty

The Circles<sup>™</sup> Campaign was initiated by Move the Mountain to provide transformational leaders a structure to engage the community in ending poverty. There are many "Circles Communities" in Ohio and this panel discussion will highlight three of them from Troy, Springfield, and Columbus, OH.

3:30 pm - 5:00 pm

### **Workshop Sessions II:**

# **The Ohio Housing Finance Agency Update**Arthur G. Krauer, Coordinator, Planning and Public Policy, Ohio Housing Finance Agency

New directions for the Ohio Housing Finance Agency. Learn about new and changing programs, which include the 2011 Qualified Allocation Plan and the complete redesign of the selection process including how OHFA evaluates CHDO and CDC non-profit participation.

#### Trends in Housing Counseling

LaTesha Slappy, National Program & Partnership
Director, Mission of Peace National Corporation
Darlene Turner, Management Consultant - Home
Ownership, Neighborworks America - Great Lakes District
Cindy Flaherty, Director of Homeownership, Ohio
Housing Finance Agency (OHFA)
Moderator: Will Dent, President/CEO, Association for
Better Community Development, Inc. (ABCD, Inc.)

Learn about current Trends In Housing Counseling from some of the practitioners that know it best including Mission of Peace National Corporation, a HUD Approved National Housing Counseling Intermediary, NeighborWorks America and the Ohio Housing Finance Agency.

# The Weed & Seed Initiative and the Three "C's" of Community Organizing: Collaboration, Coordination, and Cooperation

Orlando Grant, Weed & Seed Project Director, Burten, Bell, Carr Development Inc. Lori Adkins, J.R. Coleman Outreach Services, Inc.

Weed and Seed is a comprehensive strategy to assist communities in bringing people and resources together to prevent and control crime and improve the overall quality of life. Here from two CDCs with Weed & Seed Initiatives, Orlando Grant from Burten, Bell, Carr Development Inc. located in Cleveland and J.R. Coleman Community Renovation Corporation located in Canton.

# Tools and Techniques for Advanced IDA Operation

Rita Bowen, Independent Consultant in Community Development

This session will focus on advanced practices from organizations around the United States that are operating IDA programs in a variety of contexts and for a variety of communities. Participants will learn innovative fundraising strategies, new use of technology to improve services to participants, tying IDAs to broader asset building initiatives and promising practices for resolving common IDA challenges. Consideration of AFI rules and regulations will be incorporated into the discussion and practical information provided.

5:30-6:30 pm

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# **OCDCA Annual Business Meeting:**

Location: Meeting Room at The Canton Club Event Center at the Chase Tower

The Annual Membership Meeting will feature elections of officers and board, OCDCA's new strategic direction, time for networking and door prizes. We invite all OCDCA members to join us at the Chase Tower, an historic landmark in Downtown Canton and within walking distance of the hotel (Conference Reception following). See Map on page 2 for location.

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6:00-7:00 pm

### **Conference Reception:**

Location: The Canton Club Event Center at the Chase Tower

Network with your fellow community development professionals. Light refreshments will be provided. We encourage you to patronize the dining and shopping options in downtown Canton at "An Evening of Arts in Stark", immediately following the reception. See Map on page 2 for location.

7:00 - 9:00 pm

### An Evening of Arts in Stark:

Location: Downtown Canton

Continue your networking on the streets on Downtown Canton. For nearly 2 years, downtown Canton has been celebrating its rebirth with First Friday's each month. First Fridays is a celebration of the arts, food and people of Canton. Each First Friday of the month, the streets are lined with musicians, food, families, and friends as the downtown comes alive. Great bars, clubs, restaurants, street vendors, and camaraderie await you as ArtsInStark and the Canton Development Partnership sponsor OCDCA's own First Friday (on Wednesday) just for us! All within a short walking distance from the hotel. Maps of attractions will be provided. See Map on page 2 for location.

# Thursday, September 24th

8:30 am - 9:00 am

#### Continental Breakfast:

9:00 - 10:30 am

#### **Workshop Sessions III:**

# Land Banking & Innovation in Land Reutilization Programs

Donna Hunter, Administrator, City of Columbus Duane Ingram, Land Bank Manager, City of Indianapolis

Celebrating a Quarter Century of Community and Economic Building

Carrie Lewand-Monroe, Executive Director, Michigan Federal/State Land Bank Gus Frangos, Cuyahoga County Land Bank

Land Banks an important tool for community development. They began to emerge in the early 1970's "to respond to the rise of vacant and abandoned properties, dwindling tax receipts, increasing blight, and worsening conditions for families living close to deteriorating properties". Today they play an even greater role in dealing with foreclosure and abandoned property. Find out how land banks are created, operated, and accomplishments achieved.

# Selling Homes Under Current Market Conditions

Jeremey Newburg, President, Capital Access, Inc.

# Holistic Approaches to Community Development

Hugh Gref, Executive Director, Toledo LISC Kathy Schwab, Executive Director, Greater Cincinnati LISC Kathryn Gibbons, Great Lakes District, NeighborWorks America

Moderator: Joel Owens, Director, Community Building Partnership of Stark County

Learn how the sustainable communities strategy is moving the entire field toward a more comprehensive development agenda; learn about the goals and strategies and the roles of CDC's in this new approach; hear how case studies from around the country are helping communities achieve the next level of their development and residents to enjoy more fulfilling lives.

# Ohio's Utilization of the Federal Earned Income Tax Credit (EITC)

David Rothstein, Researcher, Policy Matters Ohio Veronica Callahan, Family Economic Success Program Shannon Teague, Director, The Ohio Benefit Bank

This session will describe the nation's largest poverty relief program, the Earned Income Tax Credit (EITC). The EITC is a refundable tax credit to working families. Learn how the EITC helps working families

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and communities at the local level from Family Economic Success in Canton and at the state level from the Ohio Benefit Bank. David Rothstein with Policy Matters Ohio will lead the discussion and share a proposal for an Ohio EITC program.

10:45 am - 12:15 pm

### **Workshop Sessions IV:**

# Update on Federal Legislation and Policy for CDCs

Jane DeMarines, Executive Director, NACEDA

CDCs are gaining more visibility within HUD, at the White House and in Congress, thanks to the National Alliance of Community Economic Development Associations (NACEDA), a national trade association of state and local associations of CDCs. Learn about NACEDA's latest initiatives to craft legislation to provide operating support to CDCs, advocate for CDCs in the distribution of stimulus funding and protect and expand funding in CDBG, HOME and other key programs.

### **CDC Strategies for Foreclosure Prevention**

Fred Vaughn, Deputy Director, East Akron NDC Frank Ford, Sr. Vice President for Research and Development, Neighborhood Progress Inc. Steve Torsell, Board President, OCDCA and Executive Director, Homes on the Hill CDC David Rothstein, Researcher, Policy Matters Ohio

What can CDCs do about tenants and homeowners facing foreclosure? What about vacant and abandoned property? This session will discuss the pro-active role that CDCs and other nonprofit groups can take to helping their community.

### How Local/State Government Are Partnering with CDCs to Implement NSP

Carmen West, Deputy Director, Department of Development, City of Canton John Wilbur, Assistant Director, Department of Community Development, City of Cleveland

Moderator: Patricia Garry, Executive Director, CDC Association of Greater Cincinnati

HUD's Neighborhood Stabilization Program (NSP) was established in 2008 to help stabilize communities experiencing foreclosures and abandonment. State and local governments can use NSP funds to acquire land and property, demolish or rehab foreclosed properties, create landbanks and offer downpayment assistance to homebuyers. While many Ohio communities' first priority is demolition, NSP grantees are preparing for major renovation and resale or rental of foreclosed homes, often in partnership with CDCs and other nonprofit developers. Learn how two local governments and the Ohio Department of Development have developed partnerships to accomplish their NSP goals.

# Financial Education: How to Determine Its Impact

Rita Bowen, Independent Consultant in Community Development

Financial education has grown as a popular asset building strategy for many communities in the 21st Century but how do you know it's making an impact? This session will explore specific practices and tools for evaluating your financial education program as well as how to use that data to promote your work and build your base of support for the program. Resources will include tools provided by the AFI Resource Center as well as practices for evaluation developed by AFI.

12:30 – 2:00 pm

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#### **Member Awards Luncheon**

Presentation of 2009 OCDCA Member Awards:

CDC Project of the Year

CDC Staff Member of the Year

CDC Board Member of the Year

CDC Partner of the Year

CDC of the Year

Stephanie J. Bevens Award

Ned D. Neuhausel Award

Keynote Speaker: Paul Grogan, Boston Foundation Author of Comeback Cities

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# MEMBER AWARD NOMINATIONS

#### **CALL FOR NOMINIATIONS - 2009 OCDCA MEMBER AWARDS**

OCDCA is issuing a Call for Nominations for the Annual Ohio CDC Member Awards. These awards recognize CDC Staff and Board Members, CDCs, CDC projects, CDC Partners and CDC advocates who have made exemplary contributions to our field. Celebrate the individuals and organizations that are helping to stabilize, restore and invigorate communities in Ohio! Winners will be announced at the Member Awards Luncheon on September 24th.

### Nominations Due August 28th, 2009

Rules: Only CDC Members, which includes staff, board and projects may be nominated. Except in the case of the Partner of the Year, where a nominee does not have to be a member but must be a partner of a current CDC member. A list of 2009 members and their respective membership category is available on the Member page of the Ohio CDC Association website at http://www.ohiocdc.org/membership.html. Please include the name, address, phone number and e-mail addresses of both the nominator and the nominee and the name of the award for which they are being nominated. Please include a no more than 500 word description of the nominee, which includes key reasons for why the individual, organization or project should receive the award. Winners will be selected by an Awards Committee consisting of members from outside the organization. Send your nominations via e-mail by August 28 to pkbarnes@ohiocdc.org.

#### Ned D. Neuhausel Award

In honor of Neuhausel, long-time leader in Ottawa County's disability support system and Executive Director of Ottawa Residential Services, Inc. Nominate one who has played a key role in providing affordable housing for vulnerable people and been a strong advocate on their behalf.

#### Stephanie J. Bevens Award

The award honors Bevens, a long-time OCDCA Board Member, an innovative director of microenterprise programs at Pike County Community Action, and a tireless advocate on behalf of low-income entrepreneurs. Nominate an entrepreneurial spirit and been a strong advocate on behalf of low- to moderate income people.

#### CDC Project of the Year

This award gives recognition to an outstanding CDC project related to housing, economic development, community organizing, microenterprise or other types of asset development.

#### CDC Staff Member of the Year

Nominate an outstanding staff member, full or parttime who has made the work of the CDC a success.

#### **CDC Board Member of the Year**

Recognize an outstanding board member who has provided leadership or other major contributions to a CDC during a current or recently ended term of service on a Board.

### Community Development Partner of the Year

The nomination may be a special non-profit or faith-based organization, individual, business, financial institution, foundation, intermediary, government agency or other entity that has provided support to a CDC.

#### CDC of the Year (Mature)

Nominate a CDC that has done terrific work this year and has been in operation for at least five full years.

#### CDC of the Year (Emerging)

Nominate a CDC that has completed outstanding work and has been in operation for at least one year but less than 5 years.

# OCDCA ANNUAL FUNDRAISER

Wednesday, September 23, 2009 11:30am – 3:30pm

#### Raffle

This year, OCDCA will be replacing its traditional silent auction with a "**Raffle**". In this raffle, you purchase tickets and place them in a bag by the item you most want to win. Winners will be announced at the Conference Reception on Wednesday, September 23 from 6:00 - 7:00 p.m. Thanks for your support for OCDCA!

Be sure to stop by, and thank you for supporting the Ohio CDC Association!

To make this fundraiser a success, we are asking for all kinds of donations, including game and performance tickets, crafts, jewelry, services, books, CDs, gift baskets, tools, art, pottery, games and other items.

Please let us know in advance if you can donate an item by sending an e-mail to Rhonda Foreman (rforeman@ohiocdc.org) or calling (614) 461-6392 Ext. 210. Items can be delivered to the registration desk on the first day of the conference before 10:30 a.m., mailed to OCDCA or delivered to OCDCA offices.

# **EXHIBITOR/ADVERTISEMENT OPPORTUNITIES**

Opportunities are available to showcase your organizations products and services at the 25th OCDCA Annual Conference as an Exhibitor or within the Conference Program.

**Exhibitor** sponsorship fees include chairs, electricity, table skirting, and name tents at each six-foot table. Lunch is available to exhibitors for an additional \$25 per day per person. Exhibitor sponsorship fees at the OCDCA 25th Annual Conference are as follows:

For-Profit Organization: \$200 \$175 Non-Profit Organization: \$125 \$100

Government/Public or Microenterprise
Organization: \$50

**Program Advertisement** sponsorship fees for the OCDCA 25th Annual Conference Program are:

Full Page: \$200

Back Cover (Color): \$300 Front Inside Cover: \$250

½ Page: \$100 ¼ Page: \$50

OCDCA Members Receive a 25% Discount on above rates.

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